

# Agenda

Lewis Estates Community League - Annual General Meeting 2022



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7:05pm - Call Meeting to Order

Approval of Agenda

Approval of Past Meeting Minutes

City of Edmonton Report (Cameron Nattress)

Presidents Message - a Year in Review

7:30pm - Strategic Planning - Survey Results & Recommendations

Financial Review

8:30pm - Approval of Financial Requests

8:45pm - Elections

- Vice President
- Treasurer
- Directors-At-Large (possible)

Adjournment

# Strategic Recommendations



Resulting from the 2022 LECL Public Engagement Survey

## Community Priorities

### Community Safety and Crime Prevention

Community safety and crime prevention remains the top priority for residents. Although the priority of “connecting neighbours” was further down the list, the City of Edmonton advocates that a “connected neighbourhood is a safe neighbourhood” programming embracing the “Abundant Communities” approach, neighbourhood connector events, as well as smaller, localized opportunities for good neighboring (such as block parties) should continue to be an extremely high priority.

Continuing to support social media engagement among neighbours, as well as strengthening a relationship with Edmonton Police Services should remain a high priority.

### Proximity to Nature

Parks, trails and naturalized areas ended up a very close second highest priority. Add to that “offseason access to the golf course”, community beautification (flowers, benches and green spaces)” rounding out the top 5 priorities community wide, and the Community League should focus on ways to serve the community in these areas.

### Traffic Calming Measures and Traffic Safety

As Lewis Estates Communities as well as the communities of Rosenthal and Secord continue to grow, so do our traffic pains. The community league should become aware of the traffic hot spots in the area, as well as place priority on strengthening civic relationships (CoE and EPS) and advocating on issues directly impacting traffic safety through our community.

## Perception of Lewis Estates

There was a consensus among respondents (75% or higher) that most felt proud of where they lived, and would recommend it to friends and family and most respondents felt good about supporting local businesses. There was a slight dip in how many felt good about how safe the neighbourhood was (70%), and a distinct gap in how many felt there was a strong sense of community (only 47% felt there was a strong sense of community).

The board should emphasize things that contribute to a stronger sense of community, which should have a positive impact on residents' perception around how safe the neighbourhood is.

## Super League Segmentation

Although our primary priorities are consistent when aggregated across all respondents, to get a more accurate picture of the priorities of individual neighbourhoods, we need to segment responses by neighbourhood. For example, Neighbourhood Park Development is a much higher priority in Stewart Greens, where there are no parks, than in Potter Greens, with two parks.

Preliminary results show some indications of neighbourhood specific priorities, however the League should make a point to engage the city in Master Park Planning and emphasize the need to engage each neighbourhood individually, rather than relying on aggregated data across all neighbourhoods.

The board should also consider how to better determine and prioritize the needs of individual neighbourhoods.

## Community Events

Respondents that attended past events rated them highly, however 80% of respondents had not attended a community event. Respondents that didn't attend reported either a date/time conflict or that they didn't hear or know about the events.

Feedback also cited the amount of events targeting families with young children. There were many comments from respondents suggesting the board consider hosting events for young adults, seniors, and other age demographics.

Recent data also shows that there is a growing segment of event attendees that live outside our community.

The league should expand its event offering beyond families with young children and consider events/entertainment or social opportunities inclusive to young couples, empty nesters, and seniors.

The league could also consider smaller event offerings exclusive to residents in the form of programming (similar to the community swim, and community soccer).

## Communications

Communication is one of the most important areas requiring improvement. Many respondents were unaware of the digital and social media connections to the community league, only becoming aware of its existence and function after receiving our survey card in the mail.

The email newsletter was cited as the most effective form of communication with the community, however there is also a strong case to publish a newsletter twice a year and have it delivered to the door of residents. This would help introduce residents new to the area of the role and function of the community league.

Although social media, in particular Facebook, remains an effective channel to reach the community, industry trends show it is limited in reaching people under the age of 28, and over the age of 55, in addition to the trend of people abandoning Facebook altogether in favour of other platforms.

Neighbourhood Signage was also cited as an effective communication channel that can capture those that are not connected digitally to the League. The Community League should prioritize sign updates in with a regular monthly newsletter, and bi-annual mailouts.

## Community Satisfaction

Although the efforts of the Lewis Estates Community League achieved a high level of satisfaction, areas rating dissatisfaction and need for improvement were:

- Community programming for adults (35%)
- Community programming for seniors (35%)

- Opportunities to meet neighbours (32%)
- Community programming for kids (23%)

The board should consider developing programming to address these areas.

## Volunteer Recruitment

Survey results show that there is a large, untapped volunteer base within our community. Only 48% of respondents indicated they were not interested in volunteering, the rest were keen to help out in various ways.

The board should make a concerted effort to build a culture of volunteerism, emphasize recognition and continue to recruit volunteers to various roles, year round.

## Lewis Estates Community League: 2022-2023 Budget

	Actual (May 20 - June 21)	Actual (June 21 - May 22)	Budget (June 22 - May 23)
<b>INCOME</b>			
<b>Income</b>			
40000 Membership Dues	\$ 8,958.21	\$ 11,624.00	\$10,000.00
42000 Program Govt. Grant	\$ 28,274.00	\$ 34,970.00	\$26,620.00
42100 CFEP Grant (Asphalt)	\$ -	\$ 103,425.00	
42200 CLIP Grant (Rink)	\$ -		\$107,021.00
43000 Fundraising	\$ -	\$ -	
44000 Donation and Sponsorship	\$ -	\$ 800.00	\$0.00
45000 Bank Interest	\$ 115.85	\$ 156.17	\$100.00
46000 Community Event Income	\$ -	\$ 9,296.57	
46100 Ski Night Event			\$9,000.00
46200 Movie Night			\$5,954.65
<b>Total Income</b>	<b>\$ 37,348.06</b>	<b>\$ 160,271.74</b>	<b>\$ 158,695.65</b>
<b>EXPENSES</b>			
<b>Facilities and Equipment</b>			
60000 Rent, Parking, Utilities	\$ 4,097.98	\$ 4,063.14	\$4,500.00
62000 P-canns Rental	\$ 5,152.25	\$ 4,912.95	\$5,150.00
63000 Repairs and Maintenance	\$ 3,998.78	\$ 2,857.53	\$3,000.00
63100 Asphalt Rink Project			\$150,000.00
63200 Rink Board/Surface Refurbishment			\$68,000.00
63300 Sports Equipment			\$5,000.00
69000 Fixed Assets Depreciation		\$ 53,694.84	\$167,000.00
<b>Total Facilities and Equipment</b>	<b>\$ 13,249.01</b>	<b>\$ 11,833.62</b>	<b>\$235,650.00</b>
<b>Operation Business Expenses</b>			
70000 Community Events	\$ 5,151.55	\$ 22,807.44	\$2,500.00
70100 Ski Night Event			\$9,000.00
70200 Movie Night			\$8,098.32
70300 Sleigh Night			\$5,000.00
70400 Community League Swim			\$1,000.00
71000 Advertising	\$ 592.04	\$ 2,298.90	\$2,500.00
73000 Office Supplies, Printing	\$ 152.16	\$ 75.30	\$150.00
73100 Membership Expense/ Supplies	\$ 1,130.93	\$ 1,116.00	\$1,200.00
75000 Accounting Fees	\$ -	\$ 313.04	\$300.00
77000 AGM & Board Meeting Expenses		\$ 710.82	\$2,000.00
78000 Insurance - Liability	\$ 2,259.00	\$ 2,783.00	\$2,783.00
79000 Bank Fee	\$ 82.14	\$ 67.19	\$100.00
<b>Total Operation Business Expenses</b>	<b>\$ 9,367.82</b>	<b>\$ 30,171.69</b>	<b>\$ 34,631.32</b>
<b>Total Expenses</b>	<b>\$ 22,616.83</b>	<b>\$ 42,005.31</b>	<b>\$ 270,281.32</b>
<b>Profit / (Loss)</b>	<b>\$ 14,731.23</b>	<b>\$ 118,266.43</b>	<b>\$ (111,585.67)</b>
		<b>2021-2023 Surplus</b>	<b>\$6,680.76</b>
		<b>2020-2023 Surplus</b>	<b>\$21,411.99</b>

# Lewis Estates Community League

## Balance Sheet Comparison

As of May 31, 2022

	TOTAL	
	AS OF MAY 31, 2022	AS OF MAY 31, 2021 (PY)
<b>Assets</b>		
Current Assets		
Cash and Cash Equivalent		
Bank	0.00	0.00
10000 Operating Account	245,289.83	73,209.60
10100 Deposit Account (Casino)	173,733.09	173,718.43
<b>Total Bank</b>	<b>419,022.92</b>	<b>246,928.03</b>
<b>Total Cash and Cash Equivalent</b>	<b>\$419,022.92</b>	<b>\$246,928.03</b>
Accounts Receivable (A/R)		
Accounts Receivable		
11200 Accounts Receivable	331.22	331.22
<b>Total Accounts Receivable</b>	<b>331.22</b>	<b>331.22</b>
<b>Total Accounts Receivable (A/R)</b>	<b>\$331.22</b>	<b>\$331.22</b>
Other Current Asset		
14000 Prepaid	0.00	53,679.41
<b>Total Other Current Asset</b>	<b>0.00</b>	<b>53,679.41</b>
<b>Total Current Assets</b>	<b>\$419,354.14</b>	<b>\$300,938.66</b>
Non-current Assets		
Property, plant and equipment		
Fixed Assets		
17000 Buildings 4%	324,566.29	324,566.29
17100 Skating Rink 10%	121,301.25	121,301.25
17200 Equipment 10%	238,807.21	238,807.21
17300 Tool/ Equipment 20%	3,931.73	3,931.73
17400 Auto Moblie 30%	28,054.57	28,054.57
18500 Facility Construction	315.00	315.00
<b>Total Fixed Assets</b>	<b>716,976.05</b>	<b>716,976.05</b>
Fixed Assets Accum Depreciation		
17050 Accum Depr - Building	-58,421.93	-45,439.28
17150 Accum Depr - Skating Rink	-94,475.94	-82,345.81
17250 Accum Depr - Equipment	-35,874.58	-7,292.52
17350 Accum Depr - Tool/ Equip	-3,931.73	-3,931.73
17450 Accum Depr - Auto Mobile	-28,054.57	-28,054.57
<b>Total Fixed Assets Accum Depreciation</b>	<b>-220,758.75</b>	<b>-167,063.91</b>
<b>Total Property, plant and equipment</b>	<b>\$496,217.30</b>	<b>\$549,912.14</b>
<b>Total Non Current Assets</b>	<b>\$496,217.30</b>	<b>\$549,912.14</b>
<b>Total Assets</b>	<b>\$915,571.44</b>	<b>\$850,850.80</b>
<b>Liabilities and Equity</b>		
Liabilities		
<b>Total Liabilities</b>		
Equity		
Opening Balance Equity	446,305.52	446,305.52
Retained Earnings	404,545.28	366,964.41
Profit for the year	64,720.64	37,580.87
<b>Total Equity</b>	<b>\$915,571.44</b>	<b>\$850,850.80</b>
<b>Total Liabilities and Equity</b>	<b>\$915,571.44</b>	<b>\$850,850.80</b>